

John Crossman is CEO of Crossman & Company, one of the Southeast's largest retail leasing, management and investment sales firms, with over 28 million square feet of properties in Florida, Georgia, Alabama, South Carolina, North Carolina, and Tennessee.

As CEO he promotes the firm's core values, including a commitment to community service, industry education initiatives and dedication to diversity through creating scholarships and mentoring.

He serves on numerous community, higher education and industry boards and has been recognized with many awards including Father of the Year by the American Diabetes Association, the Personal Empowerment Award by The Central Florida Urban League and the 2018 Humanitarian of the Year Award by the African American Chamber of Commerce of Central Florida. In his 25-plus-year career he has done over \$1 billion in transactions.

Prior to joining Crossman & Company, he was a principal at Trammell Crow Company. He is an active speaker and writer, and has been featured in The Wall Street Journal, New York Times, Washington Post, Shopping Centers Today, Shopping Center Business and CBS News Radio. His book *Career Killers, Career Builders* is based on his popular lecture series. In 2013 John was the youngest person ever inducted into the FSU College of Business Hall of Fame and in 2014 he was named an Honorary Alumnus by the University of Florida.